



SoundRacer®

Exciting Interactive In-Car Entertainment



Enjoy amazing Super Sports Car engine sounds in your own car!

Genuine engine sounds recorded from Shelby Mustang V8, Lamborghini V10, Lexus LFA V10 and Ferrari V12!

Unique and advanced technology makes the sound follow the car engine rpm from idling, through acceleration and gear changes to deceleration.

Never before has it been so easy and affordable to make a car feel as a muscle car.

Plug in to 12V socket, tune in on car FM radio or connect to AUX input and you are ready to go!



Estimated market price:
€39, \$49

Gizmag Internet tech magazine: *Call me childish, but I reckon this is one of the best gadgets I've seen in years. The SoundRacer plugs into the cigarette lighter socket of your boring family car, then sends an FM signal to your car stereo that makes your car sound like a roaring V8, faithfully matching revs and basically making the meekest of cars feel like a monster truck. So you can enjoy a ribald hoon factor from the driver's seat without looking or sounding like a petrolhead to passers-by or the local constabulary. We had a blast making the demo video*

The Gizmag YouTube video "Shonky and the SoundRacer V8" have more than 1.5 million views! At the Gizmag 10th anniversary they wrote: *SoundRacer V8 - Gadget of the decade*

gizmag



YouTube



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On TV in Germany
3 February 2013

Global success, more than 100 000 sold!

Inventor: Kenneth Palmestål

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